

# Oral Health America's Wisdom Tooth Project®

*Nation*



*Conference*

**educate | connect | advocate  
for the oral health of older adults**

**April 23, 2013**

# WHAT IS THE WISDOM TOOTH PROJECT?



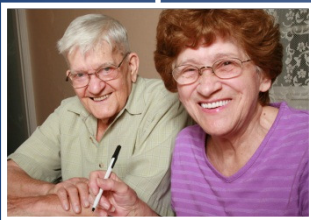
A national program designed to:

**EDUCATE**  
older  
adults  
and their  
care  
advisors

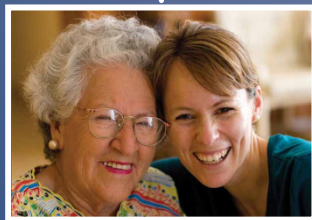
**CONNECT**  
communiti  
es with  
support  
and  
resources  
to access  
care

**ADVOCATE**  
for oral  
health of  
all older  
adults,  
especially  
those most  
vulnerable

# OUR STRATEGIES



**Publications**



**Regional Symposia**



**Web Portal**



**Demonstration Projects**



**Communications**

# HOW IS THE WEB PORTAL STRUCTURED?

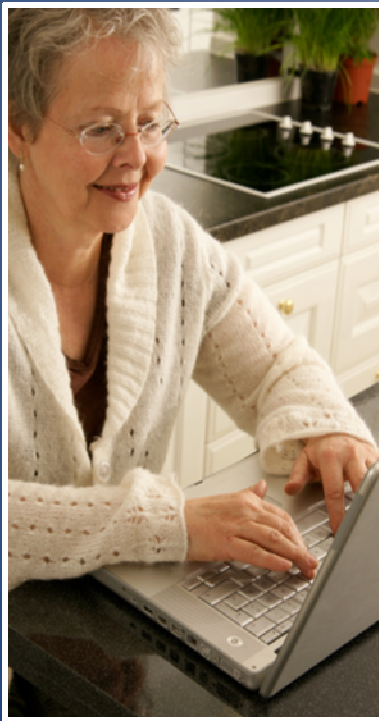
- Connect older adults and care advisors to local resources for oral care and other services
- Content provided by local community leaders



- Educate older adults and care advisors on common oral health issues
- What to expect and how to care for an aging mouth
- Content in Plain Language from national, well-recognized organizations: SCDA, ADHA and more

# WHAT INFLUENCED OUR DEVELOPMENT

## ToothWisdom.org



### Concept Activation

- 2011 Public Opinion Survey: 739 of 3000 people were caregivers
- 2011 2-day online focus groups in FL with caregivers
- Discovered need to communicate on community basis

### Pilot Research



- Connecticut Conference with interdisciplinary local stakeholders
- Revelation of broad community needs
- Formation of state-by-state analysis
- Identified need to address all

### State Page Creation

- Work with regional leaders to create an easy-to-use template for local page administrators to share information on their own portal space
- State coalition liaison inputs information



**TOOTH WISDOM**  
Health Resources for Older Adults

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SIGN UP FOR UPDATES

**JOIN US**

[HEALTH RESOURCES](#)

[FIND CARE](#)

[TAKE ACTION](#)

[NEWS](#)



### Welcome to Tooth Wisdom!

Tooth Wisdom is an online tool to connect and educate older adults and their caregivers to care. Use our Health Resources to learn why it is so important to care for your mouth as you age.

[MORE >](#)



**How can we help you?** Find the information that's right for you.



[FOR PATIENTS](#)



[FOR CAREGIVERS](#)



[FOR HEALTH PROFESSIONALS](#)



### Health Resources: Learn from the experts



#### Social Work and Dentistry

Explore how social work and dentistry are collaborating for the direct benefit of dental patients.

[MORE >](#)

[LEARN FROM THE EXPERTS >](#)

### For the Blog



02.19.2013

[Looking at the family caregiver >](#)




02.19.2013

[Dr. Lillian Mitchell: Dental care in the nursing home >](#)

[MORE FROM OUR BLOG >](#)



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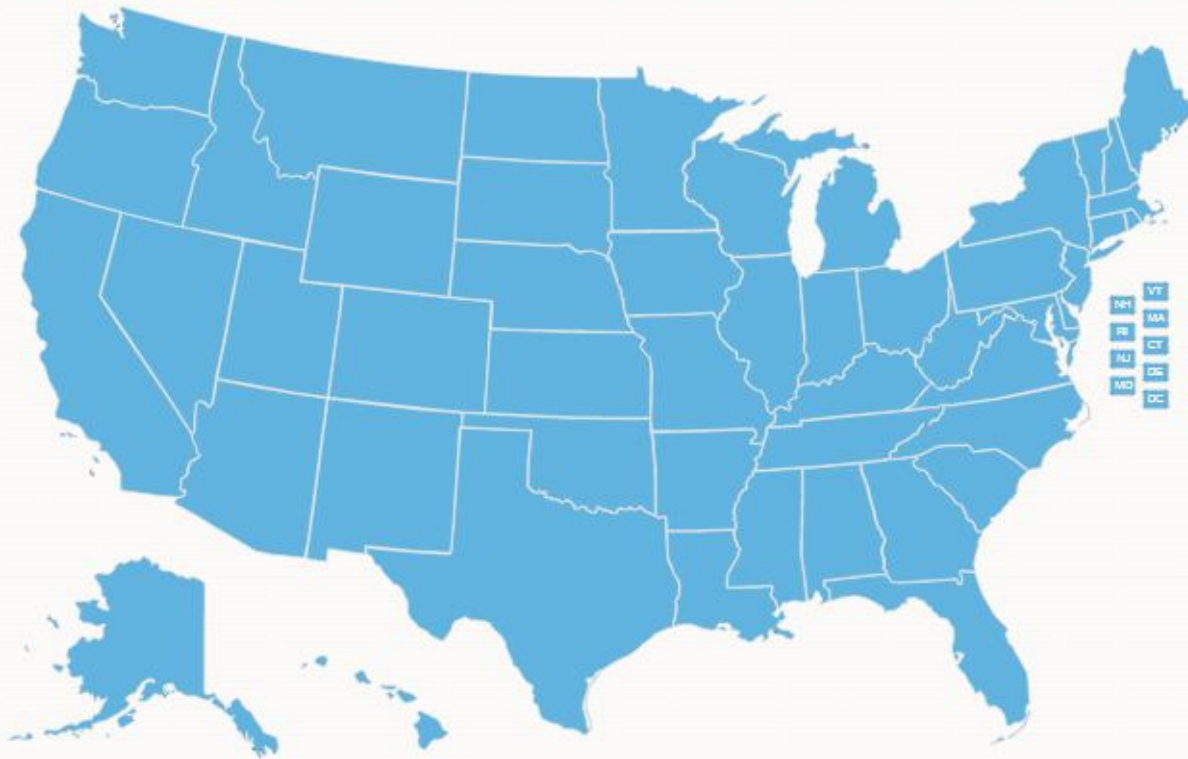
[TAKE ACTION](#)

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## Find Care

Select your State



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## Connecticut

Connecticut Oral Health Initiative  
175 Main Street, Hartford, CT  
860-246-2644 | [info@ctorshealth.org](mailto:info@ctorshealth.org)



CAREGIVING



DENTAL CARE



FINANCING CARE



OTHER RESOURCES



SOCIAL SERVICES



TRANSPORTATION



### A Healthy Mouth Starts with a Healthy Body: CSDA Television Public Awareness Campaign

This month the CSDA will launch a new television public awareness campaign to educate the public on the relationship...



#### Take Action



Are you or a loved one in a nursing home? Receive dental treatment through Incurred Medical Expense (IME) billing.

**FOLLOW THESE STEPS**

#### Related Stories

[See All >](#)



**HEALTH RESOURCES**

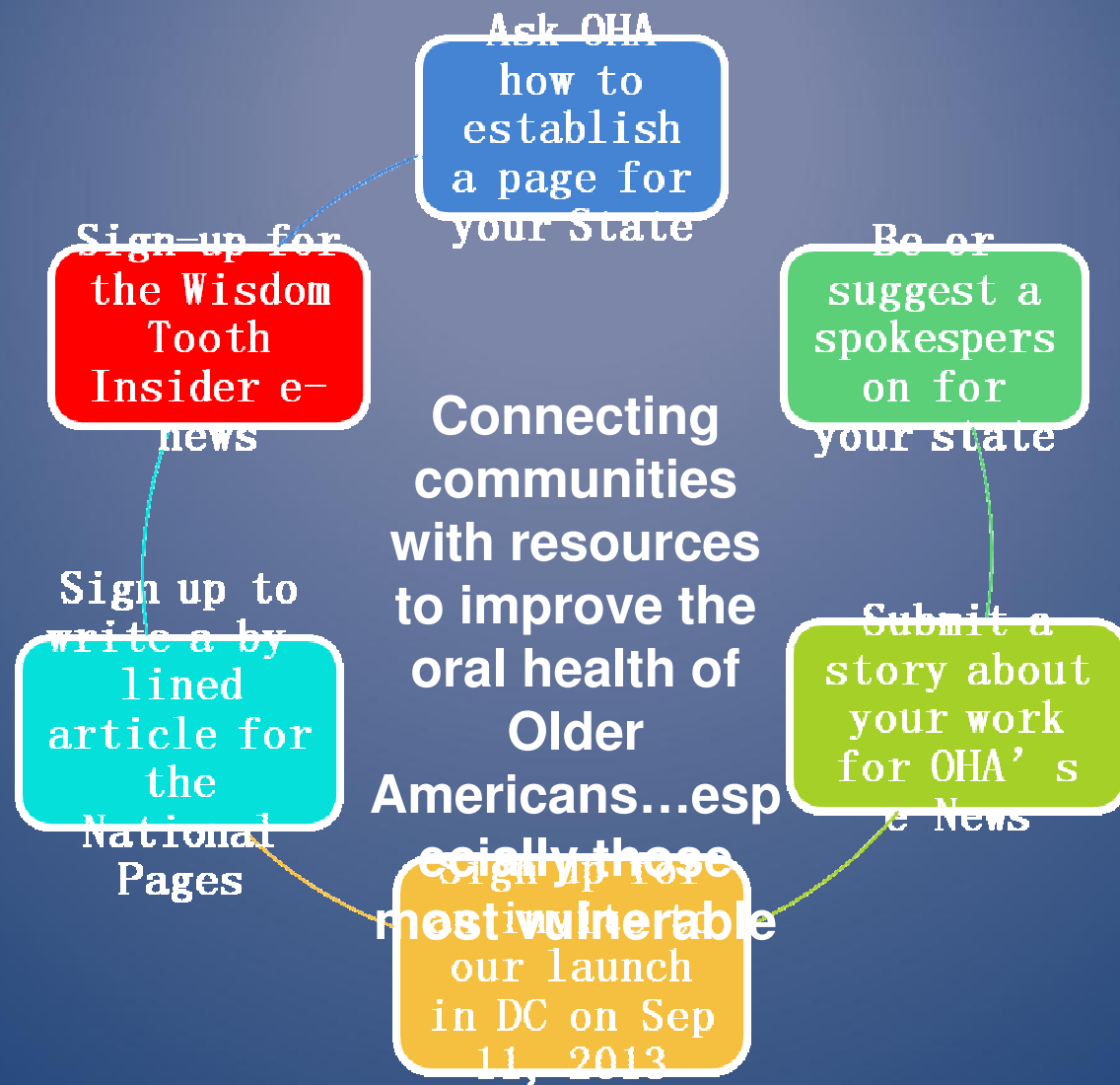
##### Social Work and Dentistry

Explore how social work and dentistry are collaborating for the direct benefit of dental patients.

[More >](#)



# HOW CAN YOU PARTICIPATE?



## Slide 9

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**BT3**

This is the format, but the boxes should reveal goals for the WTP...like your 2013 stuff...which gives us the chance to highlight the other WTP strategies.

Beth Truett, 4/9/2013

# THANK YOU

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ORAL HEALTH AMERICA changes lives by connecting communities with resources to increase oral health access, education, and advocacy for all Americans, especially those most

# WHERE WE'VE BEEN

